

**MONTEREY PENINSULA REGIONAL PARK DISTRICT  
BOARD OF DIRECTORS MEETING**

**DATE:** October 10, 2018  
**TO:** Board of Directors  
**FROM:** Jackie Nelson, Environmental Education Supervisor  
**REVIEWED BY:** Rafael Payan, General Manager  
**SUBJECT:** Palo Corona Regional Park Story Map: An Online Application of the Lands History, Mr. Brandt Bates, Turf Image

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**RECOMMENDED ACTION:**

Staff requests the Board receive the presentation. The presentation introduces the online story map of Palo Corona Regional Park and its applications (**ATTACHMENT 1**) and its progress to date, and the application is scheduled to be launched proposed Winter 2018.

**FISCAL IMPACT:**

For the research, design, launch and maintenance of the app, \$1,000 has been allocated.

**FUNDING SOURCE:**

Funding for GIS and mapping services come from Professional Services accounts in Planning and Conservation, #6549 in the amount of \$47,000, and Environmental Education and Community Outreach, #6349 in the amount of \$4,800.

**FUNDING BALANCE:**

As of September 1, the balance in account #6549 was \$125,000 and account # 6349 was \$7,750.

**DISCUSSION:**

MPPRD staff has been working with Turf Image to create user- and web-friendly maps and educational outreach applications for Palo Corona Regional Park. The applications will effectively engage and reach diverse audiences, providing a venue to build greater connections to the landscape through history; as identified in the MPPRD Strategic Plan 2016-2020 - goal 2 and goal 3. It is a tool to use in the planning of opening the backcountry of Palo Corona Regional Park, and pilots a product to be used at other MPPRD parks.

Tonight's presentation offers an overview of the historical research, mapping criteria and processes that were taken in preparation to launch the application.

**ATTACHMENTS:**

1. [The History of Palo Corona Regional Park Story Map](#)