

**MONTEREY PENINSULA REGIONAL PARK DISTRICT
BOARD OF DIRECTORS MEETING**

DATE: January 3, 2024
TO: Board of Directors
FROM: Savannah Peña, Environmental Education Coordinator-
Programs
REVIEW BY: Rafael Payan General Manager
SUBJECT: MPRPD Transportation Grant Six-Month Update and Findings

SUMMARY:

This is a six-month findings report on the status of the MPRPD Transportation Grant through the Community Foundation for Monterey County (CFMC).

FISCAL IMPACT:

There is no fiscal impact associated with receiving this report.

FUNDING SOURCE:

Community Foundation for Monterey County MPRPD Transportation Grant.

FUNDING BALANCE:

\$42,025 at the time of this report.

DISCUSSION:

In July 2023, the Board approved the establishment of the MPRPD Transportation Grant with the Community Foundation of Monterey County and authorized staff to fund the program in the starting amount of fifty thousand dollars (\$50,000) as adopted in the FY2022-2023. At that time, the Board also requested a six-month update be presented following the establish of the program. Designed to be funded annually through the Parks, Open Space and Coastal Preservation Community Facilities District (CFD), an annual property tax assessment (account 6791), staff is considering not requesting additional funds for FY 2024-2025.

At six-months, the CFMC reported out that \$7975 of the \$50,000 for the fiscal year of 2023-2024 has been granted to two organizations: Pacific Grove Museum of Natural History and the Wahine Project for visitation to Garland Ranch Regional Park, Palo Corona Regional Park, Marina Dunes Preserve, Cachagua Community Park, and Frog Pond Wetland Preserve. There is currently \$42,025 remaining to grant with open grant requests from Carmel River Watershed Conservancy and Santa Lucia Conservancy for \$5,000.

Outreach for this grant opportunity has been led primarily by the CFMC with direct messages sent to all education partners who have current MOUs with MPRPD, posting on their Special Purpose grants webpage, and published on their Spring 2023 newsletter. MPRPD has advertised this opportunity at a teacher open house tabling event at Pacific Grove Museum, the Let's Go Outdoors! Fall 2023/Winter 2024 publication, and on MPRPD social media

platforms (Facebook and Instagram). Staff are preparing to launch a larger scale outreach campaign in early 2024 as spring is often a more popular time for school groups to look into field trips and transportation. The grant program announcements will include Monterey Bay Environmental Educator (MBEE) network, school districts and administrators, paid advertisement both print and radio, the MPRPD e-newsletter, and at events.

RECOMMENDED ACTION:

No action is requested as this is a programmatic update, only.